



October 2010

Dear Member

Welcome to LSA News, a quarterly source of comment and updates on issues relevant to the LSA Principles.

LSA membership keeps growing, and we now have 191 members (not far off our target of 200). Members who have recently joined include Simmons & Simmons, Maynards and Hill Dickinson. LSA members represent almost 30% of solicitors in private practice in England & Wales.

LSA Australia (AusLSA) now has nine founding members, providing a forum for law firms to share knowledge and best-practice on issues of specific relevance to the Australian legal sector. Next month I am visiting the US to meet with interested parties with a view to establishing the third branch of the Alliance going forward. If you have any US colleagues who may like to get involved please [contact me](#).

Hot Topic – The LSA 2010 Symposium

You are invited to attend the third annual LSA Climate Change Symposium to showcase the benefits and successes of corporate collaboration on climate change. Senior business leaders including LSA Chairman Sir Nigel Knowles will showcase the benefits of business collaboration – demonstrating the successes of working together as a sector on climate change. The event will include a video message from LSA patron, His Royal Highness The Prince of Wales. A keynote speech by a Senior Government Official will outline key UK Climate Change policy.

[15 Hatfields](#) in central London is a state-of-the-art conference venue incorporating the highest sustainability standards in building technology and procurement. You can also attend via our live stream if you are unable to attend in person. Places are limited so please [register now](#).

Hot Topic 2 – Reducing carbon in your supply chain

Leaders in carbon reduction recognise that programmes focussed on internal operations are only the start, and driving carbon change by engaging with suppliers and partners can lead to significant sustainability success. Simon Graham, Environmental Strategist, Commercial Group, has written an [exclusive comment](#) piece for the LSA.

LSA Update – resources and events for members

Regional forums

The LSA is hosting a series of regional events in 2010 to showcase the business benefits of taking a proactive approach to climate change, with a focus on key climate impacts and opportunities for law firms. The events include case studies from law firms and expert guest speakers to highlight the business and cost benefits of acting on climate change.

This week the LSA was in Bristol and the next regional event will be hosted by *Pannone in Manchester* on November 10, 16:15 - 18:00. The LSA will also be visiting Birmingham next month. For more information on these events and details of additional future events please visit the [LSA website](#).

We would be delighted if your firm would like to host a regional forum in 2011 - please contact us if you wish to do so.

Tools and resources

This month the LSA website is being updated to include expert guidance on employee engagement and sustainable travel.

Experts from Addleshaw Goddard, Allen & Overy, Eversheds, Herbert Smith and Linklaters have distilled their knowledge of leading engagement strategy on climate change. The National Business Travel Network, Burges Salmon, Hogan Lovells, Eversheds and Taylor Wessing have been meeting to determine best practice in sustainable travel management. Look out for these forthcoming resources on the LSA website.

Please forward this newsletter to colleagues who might find it of interest.

All ideas and feedback are very welcome, please email me at:
Micael.johnstone@lawsociety.org.uk

Kind regards,

Micael

